

HI!

I'M TAMARA

click
here!



Senior Brand & Marketing Designer

Senior Brand & Marketing Designer with 15+ years of experience creating brands, websites, landing pages, digital campaigns and marketing assets for technology companies.

Experienced collaborating with Product and Development teams and designing user-centered digital experiences in Figma, while leveraging AI tools to streamline creative workflows.

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🏢 Shenkar, 2003 - 2007

M Digital UI / UX
Design Course
Mentor College, 2014

Core Strengths

- Marketing Design
- Brand Identity
- Presentation Design
- Social Media
- Digital Assets
- Cross-functional Collaboration
- Art Direction & Creative Strategy

Tools

- Adobe Creative Suite
- Figma
- PowerPoint
- Google Slides
- AI (ChatGPT, Midjourney, Claude)

Professional Experience

Senior Art Director | D-say | 2025-2026

Led creative concepts and multi-channel campaigns from brief through execution while collaborating with clients and internal teams.

Art Director | F&F | 2023-2024

Directed branding and visual identity projects, translating business goals into strategic creative solutions.

Marketing Designer | Sensi.AI | 2022-2023

Created marketing assets, presentations and campaign materials in collaboration with marketing stakeholders.

Marketing Designer | Hey Expert | 2020-2021

Developed visual storytelling and social media campaigns.

Faculty Lecturer | 6B Studio | 2019-2021

Lectured Branding, Typography, Advertising and Design Fundamentals.

Previous Experience:

Creative Art Director – True Advertising

Senior Art Director – Ahoy Creative

Senior Art Director – True Advertising

Junior Art Director – Shalmor (Y&R)